

July 2021



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A Message from the President

The summer vibe is here in Broadmoor!

Our neighbors are enjoying the summer this year. Family vacations, kids returning to summer camp and swimming pools reopening have been the highlight of the stories shared while walking the neighborhood. The neighborhood is in full bloom. Sitting on the back porch, you can smell all the incredible things being grilled.

There are some amazing things happening around us! Amazon purchasing the property that was Cortana Mall greatly benefits our neighborhood. As the area around us grows, we need to do our part also. Home and lawn maintenance is crucial. As homes come up for sale, we want prospective homeowners to enjoy their drive through our neighborhood and want to become our neighbors. Being a good neighbor goes a long way. I am very grateful for the kind neighbors who extended a helping hand to me when it was needed. Pay it forward and it truly comes back.

In May, the Broadmoor Residents' Association hosted a neighborhood clean up day. Neighbors walked Goodwood Boulevard, the intersection of Sharp and Mollylea, Airline and Vine, and the area behind the Hi Nabor picking up trash. All the neighborhood signs were thoroughly cleaned. We are planning on doing this again in the fall with a target date of October 16th. We hope to see even more neighbors helping out.

Have you liked the Broadmoor Residents' Association page on Facebook? It will keep you up to date on our upcoming events such as BRA and BCPID meetings along with gardening tips and things to make you smile.

The Broadmoor Residents' Association meetings have now resumed to meeting in person. However, we will continue to have meetings via Zoom for everyone who cannot attend. Remember, we are always looking for volunteers and more people to join us with our projects! Contact us at Broadmoor@broadmoor-br.org or (225) 926-9829.

Heather Ordoyne
Broadmoor Residents' Association President

HelpLine: 225.926.9829

Email:
broadmoor@broadmoor-br.org

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Send questions or comments to:
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P. O. Box 15312
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Editor: Amy Delaney

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2021 Broadmoor
Residents' Association
meetings:

July 19, 2021

September 20, 2021

November 15, 2021

All meetings occur at 6:30 pm.

Camera Committee Update

To All Broadmoor Residents,

As reported over the past year, the Broadmoor Crime Prevention & Improvement District (BCPID) Commissioners have been actively engaged in the process of placing security cameras and license plate readers at strategic locations around our great neighborhood. This is a massive undertaking given the fact that BCPID has over 18 different entrances.

Members of BCPID's Camera Committee have met several times with the Baton Rouge Police Department's Real Time Crime Center (RTCC) located at Baton Rouge City Police Headquarters to ensure that any equipment that we purchase and install will be not only compliant with any rules, regulations and laws; but will also have the ability to interact with RTCC's system. This technology is quickly changing and the newest and most up-to-date equipment will provide better resolution and coverage than was available to us just a couple of years ago.

Because of the expense related to each camera location, we will roll out the installation of the equipment in phases. The locations we have selected were based on traffic counts and input from our Private Police Patrol. One of the biggest steps in completing this project for our neighborhood has been met. We have obtained the necessary permits from the Department of Public Works for the camera poles and electrical installation needed to operate the cameras.

The final and most critical step in this process is to draft and release a clearly defined Request for Proposal (RFP) scope of work. The RFP is required to go out to a minimum of five vendors. The vendors chosen by BCPID's Camera Committee have proven experience with subdivisions our size. We are now in the final stages of receiving those RFPs back and we will be reviewing them closely in the next 60-90 days.

Finally, BCPID has obtained two solar powered radar speed signs to inform drivers utilizing our streets that they have exceeded the posted speed limit. The locations have been chosen based on feedback from residents. One will be placed on Mollylea Drive and one on Marilyn Drive. We do understand that there are other streets that are also in need of these signs. As funds become available, we will look into placing additional radar speed signs on those streets.

Marcelle M. DeSoto

BCPID President

2021 Broadmoor Crime Prevention & Improvement District meetings:

August 30, 2021

November 29, 2021

All meetings occur at 5:30 pm.

Broadmoor Residents' Association Members

Thank you to our association members!

Van & Shannon Anderson**	J. Creighton & Yvonne Dupont***	Jaime & Mrs. Meredith Kolb**
Steven Bacala**	John & Marjory Durrett**	Stan & Nola Labat**
Wilbert & Timotea Bailey**	John & Jill Durrett III**	Saeed & Aesha Laimoun**
Reginald & Sue Barrick**	Ervie & Carolyn Ellender****	Kevin P. & Johanna R.
Ruth L. Bass***	Jack & Lorie Evans***	Landreneau***
Cyrus & Nelda Beam**	Harold Fabre Sr.***	Daniel & Margaret Langlois**
Terry & Judy Bellon***	Linda Favaro**	James & Laura Lapham**
Furdon & Dorothy Benson**	Mona L. Fontenot**	Terry & Bobbi Lawrence***
Rachel & Joshua Bergin**	Walker & Marion Forbes**	Sandy & Chris LeBlanc**
Marcelita & Estrellita Bermudez***	Alan & Celeste Fortier**	Raymond & Marcia LeCompte**
Laura Boord**	William or Barbara Fullman**	Fred Lehman & Mary Jeter***
WF (Bill) JR or Marsha M. Boutte**	Manuel & Toni Gaines**	Cyril & Lyn LeJeune**
John R. Bowman**	David Hinson & Melissa Eastin**	Dorothy LeJeune***
George Ann Brown**	Leon & Lee Geraci**	Gary & Debra Littlefield**
Hilarette Brown**	Roland Glover & David Brown**	John & Karen Lopez**
Mr. Harley Brown***	Stewart & Cricket Gordon***	Mamerto Luzarraga & Rita Marie
Anne L. Burke**	Steven & Heather Graham***	Falla***
Elaine Burke**	James & Camala Grayer**	Garrett & Beverly Lynch**
Martha Burt**	Robert & Rebecca Gregory**	David & Colleen Magee***
Brent & Velvet Caballero**	Todd & Sherry Griffin***	Shellie L. Mancuso**
Dianne & Kristen Caillais**	Andrew Guitreau**	Jack & Virginia Manno**
Robby & Toni Cangelosi***	Chuck Harrison**	Louis & Jessie Matherne Jr.**
Edward & Willery Capron Jr. **	Howard Gayle & Peggy Hatch**	Roy & Iris Maughan***
Jack & Joan Carona***	Dr. Emmett Hebert**	Donald & Martha Mayeux**
Janice Carpenter**	Paul Hebert**	Terry McDonald**
Jeff & Lisa Chatelain**	John & Elaine Hillman**	Mark & Alena McDuff***
Murphy & Eloise Chustz Jr.**	Lucy Hubenak**	Helen McMiller & Avis Hebert**
Nick & Marjorie Ciacio**	Margaret Hughes**	Joseph & Julie Michalik**
Ed & Darlene Collard**	Roy & Alice James**	Ann Middleton**
Austin Collins**	Sharon James***	Gerry Millet**
Sterling & Liz Core**	Kathleen Jeffcoat**	Virginia Moore**
Donald & Glennell Cottrill**	Richard & Patricia Kaplan**	Richard & Carolyn Morris**
Bill & Frankie Courtney**	Michael Katchmer & Frances Huber**	Murray & Tomi Neames**
Wilma Crosby/Cheryl Kirchoff**	Doug Kerr**	Robert & Sue Nelson**
Katherine Davis**	Sonya Kimbrell**	Richard & Donna Newman***
Marcelle DeSoto**	Donald & Sammie Kirk Jr.**	Larry & Debbie Nicholas**
Tom & Robin DiNapoli**	Benjamin & Sara Kleinpeter**	Carol Nowacki**

Broadmoor Residents' Association Members

List as of June 13, 2021

Jim & Nancy Oehrle***
 Doug & Elaine Olsen**
 Steven Olsen**
 Peter & Heather Ordoyne***
 Sid & Trudie Osterberger**
 William & Betty Palmer**
 Dupree & Kathy Parker**
 Russell & Barbara Payne**
 John & Carolyn Perkins**
 Fred & Deborah Perkins****
 Harry & Colleen Philips Jr. **
 Richard Plummer & Veronica
 Marceaux**
 Deborah Poche**
 Jerrice or Martha Prince**
 Richard & Brenda
 Roundtree***
 Rev. Nina Russell**
 Samuel & Helen Sangokoya**
 Art & Cathy Scarbrough**
 Jill Schneider**
 Greg & Shannon Scott***
 Jeff & Ann Selleck**
 William Sherman**
 James & Deborah Shirley Lacy**
 John & Gloria Smith***
 Paul & Judy Smith**
 Vicky Smith & Capi Landreneau**
 Sydney Snyder**
 Patrick & Amanda Staiano**
 Ted & Kay Stockwell**
 Robert & Deborah Storer**
 Paul C. Tauzin**
 Jim (Jo) Carol Taylor**
 Sandra Tessier**
 Van & Phoung Ho Truong**
 Carlton & Reona Varnado**

Danielle Vutera**
 Mike & Frankie Wicker*
 Martha Kay Williams**
 Kevin & Mary Winnett**
 Larry J. & Gloria M. Woods**
 Angus & Jalan Woodward**
 Chris & Jamie Woolson***
 Mary Wright**

** - Resident
 *** - Silver Sponsor
 **** - Platinum Sponsor

Broadmoor Helpline

The Broadmoor Helpline is available for non-emergency questions and concerns. Leave a message on the Helpline number by calling 225-926-9829 and a member of the association will return your call. You can also reach us via email at Broadmoor@broadmoor-br.org.

E.H. "Eddie" LeBLANC

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7th Annual Broadmoor Christmas Parade: 12/4/2021 at 12 pm



(2014 Parade Grand Marshall – Celeste Spann)

By Terry Lawrence, Parade Chairman

After having to cancel the 2020 parade due to city Covid restrictions, it is really great to say that Broadmoor is back in the parade business. *YAY!!!!*

You are invited to participate or just be a spectator. The parade is set for **Saturday, December 4th, 2021 at 12:00 noon**. The time change is to avoid conflicts with the annual SEC football championship which always starts at 3:00 pm. By starting at noon, our parade will be completely finished by 1:30, thus giving everyone ample time to get to their favorite game-watching spot before the kickoff.

As usual the parade starts and ends at the high school parking lot. The parade route is 1.9 miles long and is as follows: (1) east on Goodwood Boulevard; (2) north on Woodhaven Street; (3) west on South River Oaks; (4) south on Cora; (5) east on Goodwood Boulevard to the high school.

Just about any entry is acceptable; however, we're sorry no animals/pets are permitted due to insurance requirements.

Spectators and participants are asked to bring a non-perishable food item which will be donated to a Food Bank immediately after the parade. The last entry in the parade is the food donation collection, so have your non-perishable food items ready as they come by to collect.

Please join us for a great time. See the parade entry form on the next page.

Broadmoor Christmas Parade Entry Form



It's on again. Broadmoor's 7th Christmas Parade is **Saturday, December 4, 2021 at 12:00 noon**. We hope to see all of you there!

YES, COUNT US IN FOR THE 7TH ANNUAL BROADMOOR CHRISTMAS PARADE ON DECEMBER 4th, 2021 @12:00 Noon

Please return this **PARADE ENTRY FORM** or the information from this form to:

Broadmoor Residents' Association – Parade
P.O. Box 15312

Email: Broadmoor@Broadmoor-br.org
Phone: 225-926-9829

Name of group or individual participating:				
Circle your group type:	Individual Family Charity Group	School Group Business	Youth Group Club	Other
Point of contact's name:				
Mailing address: street, city, state, zip				
Primary phone:				
Email address:				

Our entry will be: *(SORRY, NO ANIMALS/PETS...DUE TO INSURANCE REQUIREMENTS)*

Circle or check your entry type.

<input type="checkbox"/>	Clown(s)	<input type="checkbox"/>	Color Guard	<input type="checkbox"/>	Drill Team	<input type="checkbox"/>	Dance Team	Other, please explain:
<input type="checkbox"/>	Juggler(s)	<input type="checkbox"/>	Walking Group	<input type="checkbox"/>	Bicycle (s)	<input type="checkbox"/>	Motorcycle (s)	
<input type="checkbox"/>	Car-Classic	<input type="checkbox"/>	Car – Antique	<input type="checkbox"/>	Car – Convertible	<input type="checkbox"/>	Pickup Truck	
<input type="checkbox"/>	Band	<input type="checkbox"/>	Singing Group	<input type="checkbox"/>	Drum/Bugle Corps	<input type="checkbox"/>	Other musical group	
<input type="checkbox"/>	Float	<input type="checkbox"/>	Golf Cart	<input type="checkbox"/>	ATV/Gator	<input type="checkbox"/>		

Approximately how many will be in your group?	# People	# Vehicles	# Floats	# Carts	Other
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Parade Volunteers Needed!

By Terry Lawrence, Parade Chairman

Santa sure could use some help in making the 2021 Broadmoor Annual Christmas Parade a success. If you can spare a few hours to help, it certainly would be appreciated. There are several odd jobs that will need to be done, including the following:

- Greeters and check-in folks at the staging area to welcome parade participants as they arrive
- Four to five folks to help collect the food donations prior to and during the parade
- Folks to put out the directional and no parking signs first thing in the morning
- Someone with a pickup truck to follow the parade so donated food can be placed in the back of the truck



If you can help, please call the Broadmoor Helpline at 225-926-9829 and leave a message with your name, phone number, and a brief message that you would like to volunteer for the parade, and I will contact you.



Hi Nabor

New
GOURMET
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225-927-5450

Spring Spruce Up

By Liz Core

We are so lucky in Broadmoor to have mature trees and landscaping. Now is the time for us to get out and tidy up all of the dead limbs from the February freeze. You may want to try some different bedding plants for color in your landscape that will last all summer. Succulent type plants like begonias and impatiens are also a good option as they are drought tolerant and when planted in a pot they add color. If you are in search of shade-loving plants, try caladiums and hostas. See this article for more ideas: <https://www.lsuagcenter.com/profiles/rbogren/articles/page1493921301227>

If you are cleaning out excess furniture and large items, please be diligent about keeping your curb appeal. If your trash is not picked up on the monthly large waste pickup, reach out to 311.brla.gov.

Does your carport look like a garage sale? It may be time to enclose it with a garage door to hide the clutter or make a plan to clear a little at a time. You will be surprised how your stress goes down without the visual clutter of too much stuff. Need help? Call the Broadmoor Helpline at (225) 926-9829.

And please, do not park cars on the lawn. Party guests should park on the street.

We all need to do our part to keep up our property and the value of that property. For most of us, it is our most valuable investment. Keep Broadmoor Beautiful!

Storm Drains are Just for RAIN!

By Liz Core

What a wet spring we have had! It is so upsetting about the repeat of flooding in the area due to just a big rain event. What can we do?

1. Make sure your storm drain is clear
2. Be diligent about keeping drainage ditches flowing.
311.brla.gov is your taxpayer resource to report blockages and large debris that impedes the flow of storm water
3. Stop yard waste from blowing into drains



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See these tips and more at <https://www.brla.gov/2016/Storm-Drain-Dos-and-Donts>

Farewell, Cortana Mall

Broadmoor said goodbye to Cortana Mall this spring as crews moved in to demolish the site which was once a bustling shopping destination. Amazon will now establish a fulfillment center on the property. According to an article on WAFB.com, the center will begin operations at the end of next year. The center is projected to create 1,400 jobs and to be a significant boost to the state and local economy.



Hello, Broadmoor Makeover

Drive through Broadmoor and you are sure to see several incredible home makeovers. Here is just one example of the exciting improvements being done. Can you believe it's the same house?!



Before

After



Broadmoor Calendar of Events

Monday	July 19th	BRA Meeting at 6:30 pm at BUMC
Monday	August 30th	BCPID Meeting at 5:30 pm at BUMC
Monday	September 6th	Labor Day
Wednesday	September 22nd	First Day of Autumn
Monday	October 11th	Columbus Day
Sunday	October 31st	Halloween

BCPID = Broadmoor Crime Prevention and Improvement District; **BRA** = Broadmoor Residents' Association

BUMC = Broadmoor United Methodist Church, Adult Center, corner of Sharp Road and Mollylea

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Email the ad copy to: Broadmoor@Broadmoor-BR.org or mail it to the address below.

Mail check & this form to: **Broadmoor Residents' Association**

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Baton Rouge, LA 70815

If you have a question, you can call and leave a message on our Help Line: 225-926-9829

Name:

Email

Address:

Thank you