

July 2020



Broadmoor News

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A Message from the President

2020 has taken many unexpected turns for which none of us were prepared. Many of us went into quarantine working from home while other essential employees continued business as usual taking precautions to stay safe. I did notice some nice changes in Broadmoor working from my dining room table. Families were walking and riding bikes beginning in the early morning and until late in the evening. As we walked the neighborhood, everyone was waving and yelling hello from their yards. Families were playing volleyball in the front yard and shooting hoops on the driveway.

The yards this year look incredible! I am surprised there is a plant for sale around here with everything that has been planted in this neighborhood. I also spoke with many people that told me that they were checking on neighbors that needed help. Dropping off groceries or delivering meals to someone that couldn't get out was appreciated by many. We had neighbors volunteer to make masks and distribute them to people in need. These acts of kindness continued through the quarantine. These kind people are your neighbors.

When you look around, would you want to be your neighbor?

We are planning on re-scheduling the Broadmoor Residents' Association meetings once we know that we can safely have a meeting. We are experimenting with other ways to bring everyone together to continue to address topics that need to be discussed. If you have not paid your dues, please do so. Your yearly dues help us to continue to improve Broadmoor.

Heather S Ordoyne – 2020 Broadmoor Residents' Association President

HelpLine: 225.926.9829

Email:
broadmoor@broadmoor-br.org

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Send questions or comments to:

Broadmoor Residents' Association
P. O. Box 15312
Baton Rouge, LA 70895

Editor: Amy Delaney

Broadmoor Calendar of Events

Monday	July 20th	BRA Meeting at 6:30 pm via Zoom
Monday	September 7th	Labor Day
Sunday	September 13th	Grandparents Day
Monday	September 21st	BRA Meeting at 6:30 pm via Zoom
Monday	October 26th	BCPID Meeting at 5:30 pm via Zoom
Make plans now to attend the 7th annual Broadmoor Christmas parade scheduled for Saturday, December 5th at 12:30 pm. More information on pages six and seven of this newsletter.		
BCPID = Broadmoor Crime Prevention and Improvement District		
BRA = Broadmoor Residents' Association		
BUMC = Broadmoor United Methodist Church, Adult Center, corner of Sharp Road and Mollylea		

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Contact us at www.broadmoor-br.org.

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Yard Parking Ticketing/Informational Letter Process

By Scot McDavitt

Broadmoor Residents' Association:

Standard process recommendations:

- Parking committee drives around and takes information down (address/license plate numbers) based on resident/board member tips/complaints
- Parking committee then routes those addresses in spreadsheet form to the association president and executive committee member (***The parking committee may also recommend worst violators at this time**)
- Executive committee member facilitates the delivery of informational letters. Once letters are sent, the parking committee shall be fully updated with the date letters were sent and all addresses to which letters were mailed.
- Wait three weeks check. Continued violations at this point result in those addresses being forwarded on to the Broadmoor Crime Prevention & Improvement District (BCPID)/private extra duty police patrol. (The parking committee should be notified which addresses have been forwarded to the BCPID at this time.)

**The parking committee also recommends the top five worst offenders from that list for president/executive committee to expedite or send directly to the BCPID—see expedited process below.*

Expedited process recommendations (Extreme cases):

- The parking committee makes recommendations for these and shall provide dated photos.
- President/executive committee has one week to approve/reject then send approved worst five (or more or less) directly to the BCPID.
- The private extra duty police patrol is given this list of worst offenders to either warn and/or ticket within an agreed to, reasonable timeframe.

Broadmoor Crime Prevention & Improvement District:

- Receives list
- Instructs private extra duty police patrol (extra duty officers) to go by addresses listed and ticket vehicles found in violation.
- Timely notifications from BCPID back to the Broadmoor Residents' Association executive committee (parking committee) is expected once each list is completed.
- Designated private extra duty police patrol coordinator on the BCPID will handle the information flow to the private extra duty police patrol. (For right now, the coordinator is Terry Hicks.)

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Business Spotlight: Southeast Ministries

By Amy Delaney

Each year Broadmoor Christmas parade goers contribute nonperishable food to help area residents in need. Those contributions are given to local food pantry Southeast Ministries to support their efforts in the surrounding zip codes. Southeast Ministries' Charlene Landry says the organization has been providing food to residents in more than seven zip codes for over 30 years. The following is a highlight of Southeast Ministries' impact:



- In 2019, volunteers provided food for 4,318 families including 11,227 individuals. 593 new clients were served.
- 6% of those served have a special need or are caring for someone with a special need
- 11% are elderly individuals with limited income

Southeast Ministries accomplishes all of this with a completely volunteer staff. Volunteers work out of a building on the property of Broadmoor Methodist Church on Sharp Road between the hours of 9 am and noon Monday through Thursday. Landry says while 2020 has required the organization to adjust the way in which clients are served, Southeast Ministries remains committed to fighting hunger. She says they have experienced challenges with procuring food such as bread due to limited supplies at local grocery stores but those shortages seem to have eased. In addition, clients are now served under the building's carport in order to keep everyone socially distant.

Landry says that food donations are always appreciated. While the most needed items vary, she says the organization uses a lot of cereal, instant potatoes, macaroni and cheese, and peanut butter and jelly. With many in Broadmoor cultivating successful gardens and bountiful fruit trees, Landry reminds area gardeners that the organization also accepts donations of fresh foods. Southeast Ministries accepts monetary donations to assist with purchasing

perishable items such as milk, bread and eggs. Southeast Ministries is an independent, volunteer based 501(c)3 so all donations are tax deductible.

Southeast Ministries

Serving residents in the following zip codes:

70809, 70810, 70814, 70815, 70816, 70817,
70819 and a portion of 70806

Food donations accepted at 476 Sharp Road

Monetary donations can be mailed to

10230 Mollylea Drive

(225) 924-5122

www.southeastministries.org



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Irrigation: A Tree's Frenemy

By Lee Rouse, Bayou Tree Service

Louisiana's spring and summer this year have been surprisingly mild. An elongated spring, a cool snap in June. *What is going on?* As pleasant as it has been this year, I still would put money on it getting extremely hot in July and August.

If you have any newly planted trees (two years or less), be sure they are receiving at least one inch of water per week including rainfall. If it rains .5 inches on Wednesday, then you will most likely need to use your sprinkler or irrigation system to supplement the other half inch. After two years, the tree should be established, but continue to keep an eye on them.

On the other hand, irrigation is the number one killer of established trees. This is typically due to adding new landscape plantings around the tree or irrigating the turf near the tree. Part of this is due to the severing of roots during the installation of the system, but it is more likely the newly realized abundance of water the tree is encountering.



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7th Annual Broadmoor Christmas Parade: December 5th With Earlier Start Time

By Terry Lawrence
Parade Chairman

You are cordially invited to participate in the parade or just be a spectator. The parade will be Saturday, December 5th, 2020 at 12:30 pm. This time change is to avoid conflicts with the annual SEC football championship which always starts at 3:00 pm. By starting at 12:30 pm, our parade will be completely finished by 1:45 pm, thus giving everyone ample time to get to their favorite game-watching spot before kickoff.

As usual the parade starts and ends at the high school parking lot. The parade route is 1.9 miles long and is as follows: (1) east on Goodwood Boulevard; (2) north on Woodhaven; (3) west on South River Oaks; (4) south on Cora; (5) east on Goodwood Boulevard to the high school.



(2014 Parade Grand Marshall – Celeste Spann)

Just about any kind of entry is acceptable, but sorry, no animals/pets are permitted due to insurance requirements. Spectators and participants are asked to bring a non-perishable food item which will be donated to a Food Bank immediately after the parade.




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Corner of Sherwood Forest and Old Hammond Hwy

Broadmoor Christmas Parade Entry Form

It's on again - Broadmoor's 7th Annual Christmas Parade! Mark your calendars.

Saturday, December 5, 2020 at 12:30 pm

We hope to see you all there.

Yes, Count us in for the December 5, 2020 Broadmoor Christmas Parade.

Please return this PARADE ENTRY FORM or the information from this form to:

Broadmoor Residents' Association – Parade

Email: Broadmoor@Broadmoor-br.org

P.O. Box 15312

Phone: 225-926-9829

Baton Rouge, LA 70815

Website: www.broadmoor-br.org

Name of group or individual participating:	
Point of contact's name:	
Mailing address: City, State, Zip:	
Primary phone:	
Email address:	

Our entry will be: (SORRY, NO ANIMALS/PETS...DUE TO INSURANCE REQUIREMENTS)

<input type="checkbox"/>	Clown (s)	<input type="checkbox"/>	Color Guard	<input type="checkbox"/>	Drill Team	<input type="checkbox"/>	Dance Team	Other, please explain:
<input type="checkbox"/>	Juggler (s)	<input type="checkbox"/>	Walking Group	<input type="checkbox"/>	Bicycle (s)	<input type="checkbox"/>	Motorcycle (s)	
<input type="checkbox"/>	Car-Classic	<input type="checkbox"/>	Car-Antique	<input type="checkbox"/>	Car-Convertible	<input type="checkbox"/>	Pickup Truck	
<input type="checkbox"/>	Band	<input type="checkbox"/>	Singing Group	<input type="checkbox"/>	Drum/Bugle Corp	<input type="checkbox"/>	Other Musical Group	
<input type="checkbox"/>	Float	<input type="checkbox"/>	Golf Cart	<input type="checkbox"/>	ATV/Gator	<input type="checkbox"/>		

Approximately how many	# People	# Vehicles	# Floats	# Carts	Other

Broadmoor Residents' Association Members

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 Johnny & Beverly Alford
 Jonathan Aymond
 Peggy Aymond
 Roth & Lisa Aymond
 Steven Bacala
 Reginald & Sue Barrick
 Ruth L. Bass
 Marcelita & Estrellita Bermudez
 Laura Boord
 John R. Bowman
 George Ann Brown
 Thomas & Ellen Brumley
 Martha Burt
 Brent & Velvet Caballero
 Dianne & Kristen Caillais
 Jerry & Mary Campbell
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 Bill & Frankie Courtney
 Winston D'Armond
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 Michael & Jennifer Dettinger
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 John & Marjory Durrett
 Linda Favaro
 Leon & Lee Geraci
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 Dineen Goree (Claton Boyette)
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 James & Camala Grayer
 Todd & Sherry Griffin
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 Blight Elimination
 Economic Development
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 Oversight of MovEBR Program

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East Baton Rouge Parish Metro Council • District 6

- 26 year resident of District 6
- District 6 Legislative Aide for 11.5 years
- President of Forest Oak and Windsor Place Homeowner Association
- Executive Director of the Nicholas Smith, Jr., Educational Foundation (school supply giveaway)
- Former Employee of Southern University, Pennington Biomedical Research Center and LSU
- Bachelor's Degree in Sociology, Southern University
- Master's Degree in Administration and Supervision, Southern University
- 24 year member of New Hope Baptist Church



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(Member list as of June 24, 2020)



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Enjoy Broadmoor's Bicycle Lanes!

By Hallie Dozier

In Broadmoor we have two sets of bicycle lanes. The east/west lanes run from East Riveroaks Drive to Flannery and running north/south are the “new” lanes. In 2016, the East Baton Rouge Parish Department of Public Works added a dedicated north/south route that loops from Frances Harriet at Goodwood Boulevard north to Donna. On Donna, it runs east to Cora where it turns south again to reconnect with Goodwood Boulevard. The whole loop is approximately 1.54 miles long and provides a safer, more visible route for bicyclists and pedestrians to tool around our neighborhood. The loop ties into the existing east/west route along Goodwood. Here are some tips for cyclists, pedestrians and motorists using roads with bicycle lanes in Broadmoor and around Baton Rouge.

For Cyclists:

Remember that bicycles (tricycles and unicycles, too) are vehicles and so have the same rights and *responsibilities* as motorists. That means cyclists must obey traffic laws, signs and lights as though they are driving a car. In other words, stop at stop signs and (red) traffic lights, use hand signals, stay in your lane and respect others on the road. Bicycles are to ride on the right side of the road – so northbound riders should use the lane on Frances Harriet and southbound riders must use the lane on Cora.

Be a friendly cyclist – that means be visible, be predictable and be safe. When you are riding with a group, remember that Louisiana law allows for only two riders abreast. My advice is that if you are riding two abreast and you are approached from the rear by a motor vehicle, move into a single file formation – for your safety – until the motorist has safely passed. If you are riding at nighttime, you must use bike lights and reflectors (white for the front, red for the back). These devices must be visible from at least 500 feet away. **Never ride your bicycle against traffic!**

When you encounter pedestrians in the lane, you must give them the right of way. When you approach a pedestrian, either from the front or behind, please be courteous and call out clearly to let them know you are coming their way and that you plan to pass (in legalese, “give an audible signal before overtaking and passing”). Personally, I like to call out “Bicycle passing on the left” when I am coming up behind a pedestrian, and I call it out early enough to give the pedestrian adequate time to react. If they cannot or do not move aside, you must wait until it is safe to move out of the lane and around them. This works exactly the same way as when you are driving a car behind a slower moving vehicle; it is your responsibility to slow down and wait until it is safe to pass. For cyclists, this means making sure the coast is clear ahead *and* behind before passing.

Louisiana laws require that all children under the age of 12 wear a helmet while on a bicycle. Children who weigh less than 40 pounds or are shorter than 40 inches tall must be in a restraining seat (as a passenger).

Lastly, stay in the lane when a bicycle lane is available, and when no lane is available, stay as far to the right as is practical. If there is debris or other obstacles such as drainage grates or garbage cans that make it impossible to ride on the right, move left into the lane far enough for you to ride safely. Bicycle riding on the sidewalk is *illegal* in East Baton Rouge.

For Pedestrians:

Always be safe and courteous when walking on public streets. Just as you look for cars before you step into the street, check for approaching bicycles before you step into the bike lane. Keep your ears open for cyclists who call out as they approach, and politely move to your right to let them pass safely. Stay safe and wear light colored, reflective clothing when out for a stroll or jog. Reflective ankle/wrist bands are inexpensive, very effective and may be purchased online or at almost any discount department store or sporting goods outlet. Always remember that as a pedestrian, you do not have the protection that a 4,000+ pound automobile provides you. It is critical that you make yourself visible to cyclists and motorists alike!

Enjoy Broadmoor's Bicycle Lanes (continued)

For Motorists:

New bicycle lanes mean you will encounter more and more cyclists and pedestrians on the roadway! They also have the right to the roadways, so please be aware of them as you drive along the thoroughfares in Broadmoor and elsewhere. Be patient, slow down and take extra caution when driving around pedestrians and cyclists. Keep in mind that when dedicated lanes are available (and not blocked or otherwise unusable) cyclists are required to use them while on that particular roadway. That does not mean that cyclists are restricted to using only marked roads or that you will only encounter cyclists on roadways marked with dedicated lanes. Pedestrians and bicycles are allowed on *any* roadway, unless otherwise prohibited, so be vigilant wherever you drive.

When you need to pass someone on the road, whether or not they are in a bike lane, always leave a safe distance between your vehicle and the pedestrian or bicycle. For passing cyclists, Louisiana law requires you maintain at least three feet between your car and the bicycle, and that is a good idea when passing pedestrians, too. If, for any reason, you cannot pass *and* leave three feet between your vehicle and the cyclist/pedestrian at the same time, you must wait until it is safe to pass. The pedestrian or cyclist is not required to move right for you to pass. For example, if you are on a narrow roadway and you want to overtake and pass a pedestrian or cyclist, but there is oncoming traffic, you must wait until it is clear ahead. It is never acceptable to "squeeze by" a pedestrian or cyclist. Slow down and wait until you can leave at least three feet between you and the person(s) you are passing before you make your move. On a final note for motorists, it is unlawful to harass, taunt or maliciously throw objects at or in the direction of anyone riding a bicycle. Anyone convicted of harassing a cyclist is subject to fines and/or imprisonment.

I invite everyone to get out of the house and out of the car and enjoy this wonderful new amenity in Broadmoor. It is just one more thing that makes Broadmoor such a great place to live! For more information about relevant laws, visit www.bikebr.org or www.legis.state.la.us/lss/tac.htm.

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