

February 2022



Broadmoor News

Published by Broadmoor Residents' Association

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A Message from the President

Welcome to 2022 Broadmoor,

As we closed out the past year, 2021 was not the year that many of us had planned, but I took the chance to reflect on the good.

We saw the demolition of Cortana Mall and with that many shared their fond memories of shopping there as kids. Soon we will be shopping there virtually with a state-of-the-art Amazon fulfillment warehouse.

We saw Ida come through and the chaos that comes with a hurricane, and again we saw neighbors coming together to help with storm recovery.

There was so much more that happened in 2021 but with it all, Broadmoor, we have become a stronger community.

Next time you drive through, I hope you slow down and see the beauty that we have in Broadmoor. From pressure washing the sidewalks and driveways to total home renovations. The laying of fresh mulch to adding seasonal colors in the plants we chose. Neighbors walking, running and riding down the streets.

In this newsletter, you will see information on our property values increasing and low crime statistics. You will see the excitement with the return of our Christmas Parade. I am proud to be part of Broadmoor, and I hope you are as well.

I want to thank our Board Members for all the work they have done and will do to make Broadmoor a better place to live. We are always looking for volunteers to help make Broadmoor the best place to live in Baton Rouge. If you are interested in getting involved, please email us at

broadmoor@broadmoor-br.org.

Thank you,

Christian Rogers 2022 Broadmoor Residents' Association President

HelpLine: 225.926.9829

Email:
broadmoor@broadmoor-br.org

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Send questions or comments to:
Broadmoor Residents' Association
P. O. Box 15312
Baton Rouge, LA 70895
Editor: Amy Delaney

2022 Broadmoor Residents' Association Board

2022 Broadmoor Residents' Association Executive Board Members

Christian Rogers-President

Heather Ordoyne-Vice President

Jason Thorne-Treasurer

Liz Core-Secretary

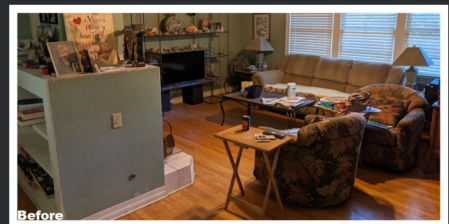
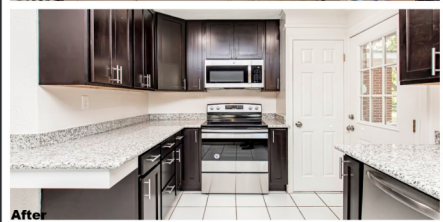
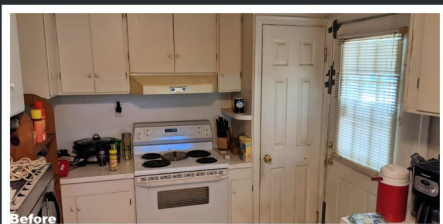
2022 Broadmoor Residents' Association Board Members

Christian Rogers	Heather Ordoyne	Jason Thorne	Liz Core
Ben Benton	Marcelle DeSoto	Steven Graham	Terry Hicks
Terry Lawrence	Bobbi Lawrence	Joni leggio	Dorothy Lejeune
Gary Littlefield	Aimee Matherne	Scot McDavitt	Doug Olsen
Peter Ordoyne			

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Broadmoor Residents' Association Meetings

We invite you to get involved in the neighborhood in 2022. One great way to do that is by attending association meetings. Meetings take place in the Adult Center of Broadmoor United Methodist Church at the corner of Sharp and Mollylea. We hope to see you there. See below for a full list of 2022 meetings.

March 21st

May 16th

July 18th

September 19th

November 21st

Meetings begin at 6:30 pm at Broadmoor United Methodist Church.

Broadmoor Helpline

The Broadmoor Helpline is available for non-emergency questions and concerns. Leave a message on the Helpline number by calling 225-926-9829 and a member of the association will return your call. You can also reach us via email at Broadmoor@broadmoor-br.org.



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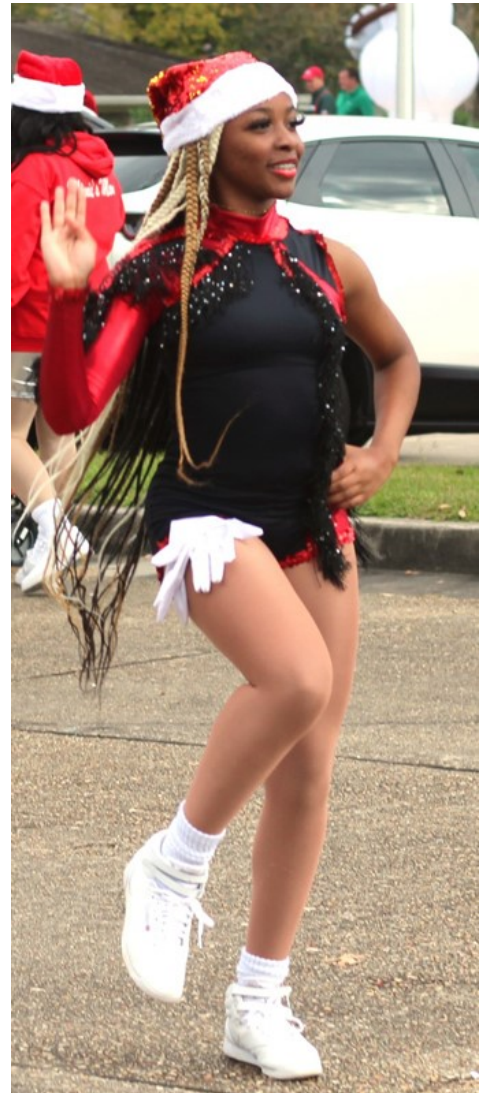
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You Gotta' Love a Parade!

Broadmoor's seventh annual Christmas parade was a success. Thank you to everyone who made this event possible. Mark your calendars now for the 8th annual parade: **December 3, 2022 at noon.**



7th Annual Broadmoor Christmas Parade



Broadmoor Crime Prevention & Improvement District

By Marcelle DeSoto

I hope everyone had a safe and happy holiday season. I loved all the beautiful decorations that make our neighborhood so festive!

For those of you new to the neighborhood, I am Marcelle M. DeSoto, the Chair of the Broadmoor Crime Prevention & Improvement District (BCPID), and I would like to tell you a little bit about our/your organization.

The commission of the BCPID is made up of residents of Broadmoor. None of the commissioners receive any compensation for their service. BCPID works in unison with our Broadmoor Residents' Association (BRA) on many of its projects.

All BCPID's meetings are public meetings and subject to public meeting rules and disclosures. The meetings are held at the Broadmoor United Methodist Church – Adult Education Building, corner of Sharp Road and Mollylea Drive. The first BCPID meeting of 2022 occurred on January 31st. For any further information and meeting times and dates, please visit our website at www.bcpid.com.

As stated in the name, BCPID's primary focus is crime prevention. BCPID's Private Police Patrol (PPP) currently employs 10 Baton Rouge City Police (including a police coordinator). These officers patrol our neighborhood on a proactive basis. They patrol, in both marked and unmarked vehicles seven days a week at varying hours. Because of the hard work of the PPP, our neighborhood's crime rate continues to be one of the lowest, per capita, in Baton Rouge. As always, residents should call 911 when they have an emergency.

BCPID is also working to install security cameras at the entrances of Broadmoor. We are working closely with the Baton Rouge Police Department to provide the best system for our neighborhood's security.

The second part of BCPID's name, "Improvement," is so that we can continue to enhance and beautify the neighborhood within the bounds of our by-laws. BCPID maintains the entrance signs, the flower beds and the Goodwood Boulevard banners. We also work with the Broadmoor Residents' Association on many projects to ensure that our neighborhood's beauty is preserved.

We are proud to report that the property values in Broadmoor continue to rise with the latest average price reported to be \$295,000. We hope our continued efforts contributed to this rise.

Finally, all the commissioners on BCPID appreciate the support that our neighbors give us in our efforts to maintain and improve the quality of Broadmoor and look forward to its future.

Marcelle M. DeSoto

Chair - BCPID Commission

Keeping Up Appearances

By Liz Core

Our homes (for most of us) are our most valuable asset. It's not easy to get the money it took to buy it or qualify for the mortgage. We also have a responsibility to maintain our homes. Take a minute on your morning commute or in the evening when you drive home to look at your neighbors' homes. Are they freshly painted? Are yards free of leaves and debris? Is there a little color in the flower beds? Now, take a look at YOUR home. What needs to be done? Some of the best ideas to update and maintain your own home can come from observing the work done at your neighbors' homes.

We should all be sure to have a roof inspection after the hurricane last year. Also, the ice storm last winter may have done some damage that was not easily seen. Please don't let the maintenance of your home "get away" from you. If you keep up with small projects, the value of your home will stay strong and may even improve with the market.

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Broadmoor Middle School to Become an Arts Conservatory

By Amy Delaney

The East Baton Rouge Parish School Board approved a measure to re-open Broadmoor Middle School as an art school for students in grades six through twelve. Located at 1225 Sharp Road, Broadmoor Middle has been closed since 2019.

According to WAFB, the re-imagined school is projected to open for the 2023/2024 academic school year. WAFB provided the following comment from East Baton Rouge Parish school officials regarding the school:

"Placing this unique form of academic programming would enhance the district's current offerings within the portfolio of schools. A conservatory school would be the first of its kind in the metro area and afford families additional choice for educational opportunities of high-quality seats within our school system. In collaboration with the district's Fine Arts Department and Magnet Programs, the district intends to implement a priority zone that reflects a component of the previous and historical attendance zone for the former Broadmoor Middle School site. Specific details of attendance and proximity zones will be brought back for board approval at a later date."

As an arts conservatory, Broadmoor Middle School would provide intensive instruction in the arts, including music, film, dance, theater and visual arts. The re-opening of the facility is great news for the Broadmoor neighborhood and especially for families with school-age children.

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Amazon Update

Work continues on the new Amazon robotics facility at the site previously home to Cortana Mall. The new building is projected to open in December of this year. Officials expect Amazon to begin hiring this summer in advance of that opening date. The Louisiana Department of Economic Development estimates that the project will create more than 1,000 full-time jobs and more than 1,100 indirect jobs. The project is a \$200 million investment. Once operational, site employees will package and distribute small customer orders.

Before: Crews demolish Cortana Mall



After: The Amazon facility takes shape.



Real Estate Trends

"The 2021 housing market was one for the history books." That's according to the December 2021 real estate report by the Greater Baton Rouge Association of Realtors® (GBRAR). The report quotes the National Association of REALTORS® as saying that, "after three consecutive months of increases recently, existing home sales are on pace to hit their highest level in 15 years, with an estimated 6 million homes sold in 2021."

Here in Baton Rouge, the GBRAR reported a decrease of 13.7% in new home listings and a pending sale increase of 5% in December. In addition, the group reports that inventory was down 50.7%. In terms of dollars, the GBRAR reports that the median sale price for homes in the region rose 7.5% to \$240,000 and homes spend an average of 37 days on the market.

More specific to Broadmoor, the website neighborhoodscout.com reports that the average home price in the neighborhood is more than \$200,000. As an established neighborhood with large lots and mature trees, Broadmoor is certainly an attractive option for potential buyers. In fact, the website homesnacks.com ranks Broadmoor number 30 on its list of top neighborhoods to call home in Baton Rouge.

Looking ahead to 2022, real estate experts predict the current trends to continue and potentially moderate some compared to 2021.

Recognize a Neighbor

If you have a story of neighborhood kindness, please recognize that special neighbor by sharing that story with us. Please submit your story and any pictures to leggio@lela.org to be included in our newsletter. These neighbors are appreciated and need to be recognized.

We are stronger together!

Celebrate Broadmoor Leaders

Help us recognize our Broadmoor leaders and volunteers for their dedication to our great neighborhood. We want to honor past board members who are deceased with a special section in the Broadmoor newsletter and on the Broadmoor website. Please help us celebrate Broadmoor volunteers by sending your recommendations to Broadmoor@broadmoor-br.org or leaving a message on the Helpline at 225.926.9829.

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Broadmoor Calendar of Events

Sunday	March 13th	Daylight Saving Time Begins
Thursday	March 17th	St. Patrick's Day
Sunday	March 20th	First Day of Spring
Monday	March 21st	BRA Meeting at 6:30 pm at BUMC
Friday	April 15th	Good Friday
Sunday	April 17th	Easter
Sunday	May 8th	Mother's Day
Monday	May 30th	Memorial Day
Sunday	June 19th	Father's Day
Tuesday	June 21st	First Day of Summer
BCPID = Broadmoor Crime Prevention and Improvement District; BRA = Broadmoor Residents' Association BUMC = Broadmoor United Methodist Church, Adult Center, corner of Sharp Road and Mollylea		



Broadmoor Residents' Association
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Thank you