

February 2021



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A Message from the President

Happy 2021 Broadmoor Residents!

The Broadmoor Board has hit the ground running, planning another year of making our neighborhood a safe and attractive place for the residents. We cannot do it alone. We need your help by maintaining your home and property. When anyone pulls into Broadmoor, you want them to enjoy looking at the homes while they head to their destination. On our website, www.broadmoor-br.org, there is a section under Resources entitled "Being A Good Neighbor." It gives some great ideas on what we can all do to better our neighborhood. Would you want to be your neighbor?

We have a new councilman for District 6, Cleve Dunn, Jr. After his election, we were able to have a Zoom meeting with Mr. Dunn and we voiced concerns and goals for Broadmoor. He is very involved with our neighborhood and has already begun assisting us with issues. Along with the BCPID, we have an excellent group that is working hard to maintain Broadmoor.

A company with ties to Amazon has filed a request to purchase Cortana Mall. Board members will be attending the upcoming metro council meetings. As more information is available, we will pass it along.

Our bi-monthly meetings will continue through Zoom.

Are you looking to become more involved with the Broadmoor Residents' Association? We are looking for volunteers to join us!

(Article continued on page 2)

HelpLine: 225.926.9829

Email:
broadmoor@broadmoor-br.org

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Send questions or comments to:
Broadmoor Residents' Association
P. O. Box 15312
Baton Rouge, LA 70895
Editor: Amy Delaney

President's Letter (Continued)

I'd like to thank the **2021 Broadmoor Residents' Association Executive Board Members:**

President – Heather Ordoyne

Vice President – Christian Rogers

Secretary – Amiee Matherne

Treasurer – Jason Thorne

A big thank you to the **2021 Broadmoor Residents' Association Board Members:**

Heather Ordoyne	Ben Benton	Marcelle DeSoto	Gary Littlefield
Scot McDavitt	Bobbi Lawrence	Steven Graham	Doug Olsen
Amiee Matherne	Rachel Bergin	Terry Hicks	James Grayer
Jason Thorne	Liz Core	Joni Leggio	Peter Ordoyne
Terry Lawrence		Dorothy LeJeune	Christian Rogers

We are all looking forward to a great year in Broadmoor!

Thank you for your support,

Heather S Ordoyne

2021 Broadmoor Residents' Association President



**2021 Broadmoor
Residents' Association
meetings:**

March 15, 2021

May 17, 2021

July 19, 2021

September 20, 2021

November 15, 2021

All meetings occur at 6:30 pm.
At this time meetings are
conducted via Zoom.

Spring Membership Drive

Dear Neighbor,

Every spring we conduct a membership drive for the Broadmoor Residents' Association Fund, and this spring is so very different from any other.

As we leave a challenging 2020 there are so many great things to look back on, neighbors talking to neighbors (socially distanced, of course), people out walking and jogging more, and most important more pride in our homes. We are very fortunate to live in a safe and friendly neighborhood.

The Broadmoor Board of Directors knows in these challenging times it could be hard, but we ask that you renew your home's membership. We have several different levels and hope that you can contribute at the level that is best for you. You can make checks payable to **Broadmoor Residents' Association** or pay direct using our **PayPal Account: [Broadmoor-br-org/paypal.html](https://www.broadmoor-br.org/paypal.html)**.

Senior Resident (65+) \$35.00	Resident \$50.00
Silver Sponsor \$100.00	Platinum Sponsor \$200.00
Diamond Sponsor \$500.00	

Your support of the Broadmoor Residents' Association allows us to:

- Have our HOA meetings, send out our Broadmoor News Magazine (February, July and November), maintain/update our website and deliver welcome bags to all new Broadmoor homeowners.
- Maintain our Facebook and NextDoor pages and coordinate various community events such as Food Truck events, Halloween and Christmas contests and the Christmas Parade.
- Fight against blight, property violations and keep our community at the gold standard that we enjoy.

You are represented by our 19 member, non-paid, Board of Directors. We want to hear from you and hope we can count on your support. Please visit our website: [Broadmoor-br.org](https://www.broadmoor-br.org) for more information and e-mail links.

Thank you,

Heather Ordoyne

Heather Ordoyne

2021 BRA President

Thank you to our
Broadmoor Residents' Association members!
Your support is appreciated.

Broadmoor Residents' Association Hall of Fame

By Terry Lawrence

The Broadmoor Residents' Association is establishing the Broadmoor Residents' Association Hall of Fame. This will recognize past association board members who are deceased, members of the board who went that extra one hundred miles and board members who volunteered hundreds, if not thousands, of their hours to improving Broadmoor.

If you know of any past board members that you feel meet the criteria, please let us know the person's name and any information you may have about him or her. Our association started in 1950 so we are particularly interested in information about members from 20 to 70 years ago.

If you have any information that can help us recognize these outstanding contributors, please contact the Broadmoor Helpline at 225-926-9829 and leave a message.



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Fresh Quality Meat, local seafood and
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Deli offering delicious freshly prepared
hot breakfast, lunch and supper!

Fresh Sushi prepared throughout the day!

Fresh Bakery and Floral departments!

**Broadmoor Village Shopping Center
9620 Florida Blvd.
225-927-5450**

Broadmoor Crime Prevention and Improvement District

To all our neighbors:

I hope everyone had a wonderful holiday season. I was so proud of how beautiful our neighborhood looked for the holidays with all the wonderful decorations. Our neighborhood continues to blossom and evolve for the better thanks to all the hard work of our neighbors.

In December, our neighborhood voted to renew the fees that support the Broadmoor Crime Prevention and Improvement District. The Commissioners of the Board are grateful for your trust in what we have been doing and in our plans for the future. All the commissioners on the board appreciate the support our neighbors give us in our effort to maintain and improve our quality of lives here in Broadmoor. We look forward to the future of Broadmoor.

Our private police patrol (PPP) will continue to patrol our neighborhood on a proactive basis in both marked and unmarked vehicles, as well as bicycles, seven days a week at varying hours. Because of the hard work of the PPP, our neighborhood's crime rate continues to be one of the lowest, per capita, in Baton Rouge.

The first BCPID meeting of 2021 was held January 25th. All BCPID's meetings are public meetings and subject to public meeting rules and disclosures. The meetings are normally held at the Broadmoor United Methodist Church – Adult Education Building, corner of Sharp Road and Mollylea; however, due to Covid-19 restrictions we will hold meetings through Zoom.

For any further information and meeting times and dates, please visit our website at www.bcpid.com.

Marcelle M. DeSoto

President of the BCPID Commission

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Insured*

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225-505-9734 Cell

**2021 Broadmoor Crime
and
Prevention District
meetings:**

May 24, 2021

August 30, 2021

November 29, 2021

**All meetings occur at 5:30 pm.
At this time, meetings are
conducted via Zoom.**

Business Spotlight: Ronnie's Boudin & Cracklins Correction

We regret that we listed incorrect information for Ronnie's Boudin & Cracklins in the October newsletter and offer this correction:

Ronnie's Boudin & Cracklins

9726 Florida Boulevard

Ronnie's is open Monday – Friday from 6:30 am to 6 pm and Saturday from 7 am to 4 pm. For more information, log on to <https://www.ronniesboudin.com> or contact them at 216-7151.

Get Involved in Broadmoor!

Volunteers are needed for the Neighborhood Watch group. Please email Broadmoor@broadmoor-br.org to sign up or for more information.

New Patient and Whitening Specials!

Southern Oaks
FAMILY DENTAL
Dr. Cody Cowen Dr. Keaton

We are conveniently located at the corner of
Airline Highway and Florida Boulevard
225-927-8968

eye wander

Business Spotlight: Junust Donut & Breakfast

By Amy Delaney

Do you have a craving for sweet pastries to start your day? A visit to Junust Donut & Breakfast may be just what you need. The new donut shop opened in September of 2020 at 10097 Florida Boulevard Building A, just behind Po-Boy Express.

Store owner Kim Yong says one of the favorites on the menu is the hot glazed donut, but Junust Donuts has a range of other options also available. Junust serves a variety of kolaches, including Yong's favorite the cheese and jalapeno, which he says is not too spicy and has just the right amount of flavor. For seafood lovers, Yong recently introduced a crawfish boudin kolache. In addition, Junust offers a range of other breakfast items, including biscuits, burritos and beverages. For Mardi Gras, Junust also served up king cakes with a variety of fillings in small and large sizes.

Yong is no stranger to the donut business. Before opening Junust, he worked with his uncle, brother-in-law and sister in their donut shops. With years of experience, he decided it was time to open his own business, and thus, Junust was established. If you're wondering how to pronounce Junust, there's a simple trick to remember it. The shop's name was inspired by the month in which Yong was born, June, combined with his wife's birth month of August. Together, the months create Junust, which is pronounced June-ust.

When it comes to the donut business, Yong says he enjoys selling food and receiving top reviews from his happy customers. The success of his business and the positive customer comments on the Junust Facebook page are proof that he's accomplishing his goal.

Junust Donut & Breakfast

Open 7 days a week

5:00 am to 2 pm

10097 Florida Boulevard Building A

<https://www.facebook.com/Junust-DonutBreakfast-115043483678738/>

Photo provided by Junust Donut & Breakfast



JUNUST DONUT

10097 Florida Blv, Building A Baton Rouge, LA, 70815
(225) 200-7005

DONUTS Glaze \$0.70 Chocolate \$0.80 Filled \$0.99 Apple Fritter \$1.60 Cinnamon Roll \$1.60 Cinnamon Twist \$1.60 Eclair \$1.60 Donut Holes \$0.85 Fancy Donut Holes \$2.00 CROISSANTS Sausage Egg&Cheese \$3.29 Bacon Egg&Cheese \$3.29 Ham Egg&Cheese \$3.29 Plain Croissants \$1.80 BEVERAGES Coffee \$1.20 Milk \$1.20 Juice \$1.20 Yohoo \$1.20 BOX Bottle Drink \$2.19 GLASS Can Drink \$0.85 Bottle Water \$1.00 Energy Drink \$2.89	<table border="0" style="width: 100%;"> <tr> <th>EACH</th> <th>1/2 DOZEN</th> <th>DOZEN</th> </tr> <tr> <td>\$6.99</td> <td>\$6.99</td> <td>\$6.99</td> </tr> <tr> <td>\$7.99</td> <td>\$7.99</td> <td>\$7.99</td> </tr> <tr> <td>\$8.99</td> <td>\$8.99</td> <td>\$8.99</td> </tr> <tr> <td>\$15.99</td> <td>\$15.99</td> <td>\$15.99</td> </tr> <tr> <td>\$15.99</td> <td>\$15.99</td> <td>\$15.99</td> </tr> <tr> <td>\$15.99</td> <td>\$15.99</td> <td>\$15.99</td> </tr> <tr> <td>\$1.60</td> <td>\$1.60</td> <td>\$1.60</td> </tr> <tr> <td>\$2.00</td> <td>\$2.00</td> <td>\$2.00</td> </tr> </table> <table border="0" style="width: 100%;"> <tr> <th>EACH</th> <th>1/2 DOZEN</th> <th>DOZEN</th> </tr> <tr> <td>\$17.99</td> <td>\$17.99</td> <td>\$17.99</td> </tr> <tr> <td>\$17.99</td> <td>\$17.99</td> <td>\$17.99</td> </tr> <tr> <td>\$17.99</td> <td>\$17.99</td> <td>\$17.99</td> </tr> <tr> <td>\$9.99</td> <td>\$9.99</td> <td>\$9.99</td> </tr> </table> <table border="0" style="width: 100%;"> <tr> <th>SMALL</th> <th>MEDIUM</th> <th>LARGE</th> </tr> <tr> <td>\$1.20</td> <td>\$1.20</td> <td>\$1.50</td> </tr> <tr> <td>\$1.99</td> <td>\$1.99</td> <td>\$1.99</td> </tr> <tr> <td>\$2.19</td> <td>\$2.19</td> <td>\$2.19</td> </tr> <tr> <td>\$2.19 GLASS</td> <td>\$2.19 GLASS</td> <td>\$2.19 GLASS</td> </tr> <tr> <td>\$1.99</td> <td>\$1.99</td> <td>\$1.99</td> </tr> <tr> <td>\$0.85</td> <td>\$0.85</td> <td>\$0.85</td> </tr> <tr> <td>\$1.00</td> <td>\$1.00</td> <td>\$1.00</td> </tr> <tr> <td>\$2.89</td> <td>\$2.89</td> <td>\$2.89</td> </tr> </table>	EACH	1/2 DOZEN	DOZEN	\$6.99	\$6.99	\$6.99	\$7.99	\$7.99	\$7.99	\$8.99	\$8.99	\$8.99	\$15.99	\$15.99	\$15.99	\$15.99	\$15.99	\$15.99	\$15.99	\$15.99	\$15.99	\$1.60	\$1.60	\$1.60	\$2.00	\$2.00	\$2.00	EACH	1/2 DOZEN	DOZEN	\$17.99	\$17.99	\$17.99	\$17.99	\$17.99	\$17.99	\$17.99	\$17.99	\$17.99	\$9.99	\$9.99	\$9.99	SMALL	MEDIUM	LARGE	\$1.20	\$1.20	\$1.50	\$1.99	\$1.99	\$1.99	\$2.19	\$2.19	\$2.19	\$2.19 GLASS	\$2.19 GLASS	\$2.19 GLASS	\$1.99	\$1.99	\$1.99	\$0.85	\$0.85	\$0.85	\$1.00	\$1.00	\$1.00	\$2.89	\$2.89	\$2.89	KOLACHES Small Sausage&Cheese(Jal) \$1.40 Small Boudin \$1.40 Large Sausage&Cheese (Jal) \$2.19 Large Boudin (Jalapeno) \$2.79 Large Smoke Sausage \$2.79 BISCUITS Sausage Egg&Cheese \$1.99 Bacon Egg&Cheese \$1.99 BURRITOS Sausage Egg&Cheese \$1.99 Bacon Egg&Cheese \$1.99 <div style="text-align: center;">  </div>
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Congratulations Christmas Lights Winners!

This year, for our Christmas contest, we had children tell us which were their favorite homes and why. Thank you to everyone who decorated. It was wonderful to see so many people riding around and looking at the lights this year!



9952 N Parkview Drive

*This is what Santa's front
yard looks like!*

E.H. "Eddie" LeBLANC

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**10465 S Riveroaks Drive**

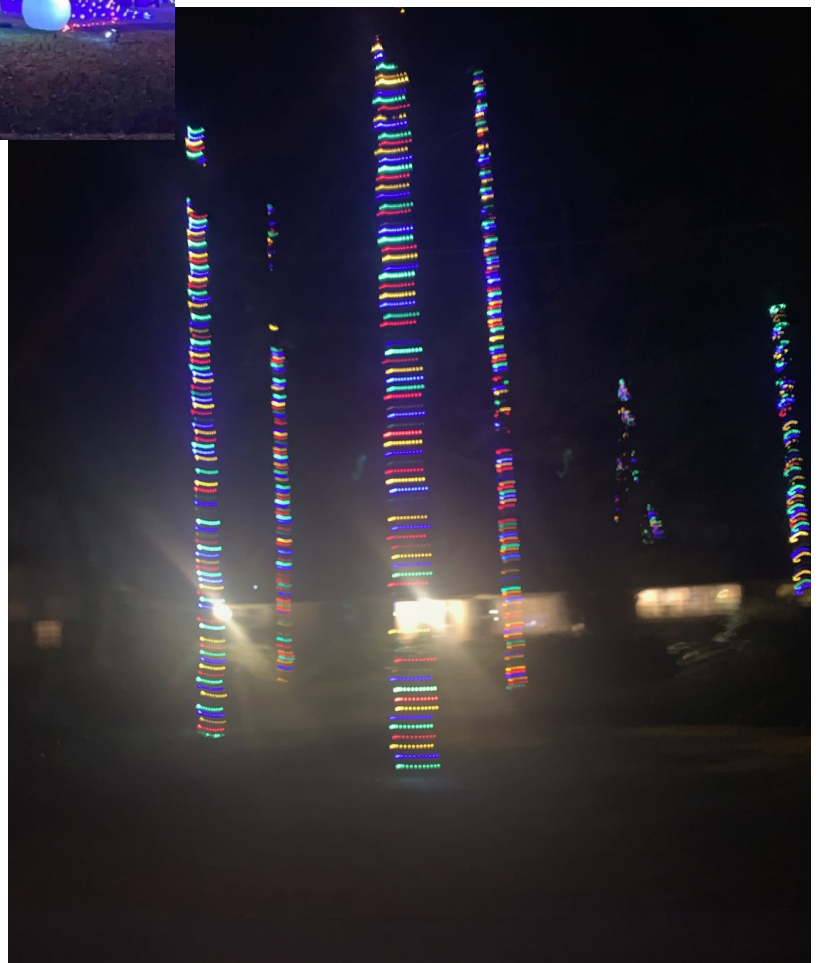
The Santa on the roof and the skeletons brought many laughs – *where do they keep it all, the North Pole?*

9820 Mollylea Drive

Broadmoor tree and lights

How did they do that?

The tree can be seen from Hi Nabor –
so cool!



Why Trash Broadmoor?

By Liz Core

We all have it, but how we dispose of it is an issue. Trash on streets and in yards is commonplace in our city, though it should not be that way. Growing up we had so many messages in the media about recycling and responsible trash disposal. Now a local magazine and even our re-elected mayor agree that we need to do better. We all can agree that trash is unsightly and takes away from the urban forest aesthetic that is our beautiful Broadmoor.

What can we do? Look around your own home. Is there so much stuff under the carport or stacked at the eaves that blown trash gets stuck there? Is the garage sale that you are planning REALLY going to happen? Why not donate those items to the Goodwill or Salvation Army? There are Veterans organizations that will even pick it up at your home, contactless. What about Karen's old car that you have been meaning to sell? What would you really get for all that hassle? St. Vincent de Paul will be glad to pick it up and give you paperwork to show it as a tax write-off.

We have a lot of walkers and dog walkers in the neighborhood. Why not help out by picking up that soggy old newspaper that keeps getting delivered to the vacant house?

What about businesses in the area? That yellow-signed store does not have any trash cans in their lot that always seems to have piles of trash. All of that blows into adjacent lots (and parking lots of other businesses). It also goes down the street. Please let these businesses know that this is unacceptable and you will take your business elsewhere until this is cleaned up.

If we all do one little thing, it will add up to a more beautiful Broadmoor.

We all love our furry friends, but no one is a fan of what they may leave behind on a walk. Please remember to pick up after your pet when out and about. It's the neighborly thing to do.

Broadmoor Calendar of Events

Sunday	March 14th	Daylight Savings Time Begins
Monday	March 15th	BRA Meeting at 6:30 pm via Zoom
Wednesday	March 17th	St. Patrick's Day
Saturday	March 20th	First Day of Spring
Sunday	March 28th	Palm Sunday
Friday	April 2nd	Good Friday
Sunday	April 4th	Easter
Thursday	April 22nd	Earth Day
Sunday	May 9th	Mother's Day
Monday	May 17th	BRA Meeting at 6:30 pm via Zoom
Monday	May 24th	BCPID Meeting at 5:30 pm via Zoom
Monday	May 31st	Memorial Day
Monday	July 19th	BRA Meeting at 6:30 pm via Zoom
BCPID = Broadmoor Crime Prevention and Improvement District BRA = Broadmoor Residents' Association BUMC = Broadmoor United Methodist Church, Adult Center, corner of Sharp Road and Mollylea		

Broadmoor Helpline

The Broadmoor Helpline is available for non-emergency questions and concerns. Leave a message on the Helpline number by calling 225-926-9829 and a member of the association will return your call. You can also reach us via email at Broadmoor@broadmoor-br.org.



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www.sherwoodtvandappliances.com

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Phone: 225-275-6900 **Fax: 225-275-6926**



Broadmoor Residents' Association
The Heart of Baton Rouge
P.O. Box 15312
Baton Rouge, LA 70895

PRESORTED STANDARD

U.S. POSTAGE

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DO NOT FORWARD

2021 'Broadmoor News' ADVERTISING PRICES

(full color pages and mailed to 1950 homes and businesses)

1. Circle your choice of ad size
2. Circle the number of issues
3. Circle which months you want your ad published

Ad Size	One Issue price	Two Issue Price	Three Issue Price
Business Card	\$64.00	\$124.00	\$184.00
Quarter Page	\$134.00	\$264.00	\$394.00
Half Page	\$254.00	\$494.00	\$744.00
Published months	February	July	October

Yes, I want to place an ad in the Broadmoor News

Email the ad copy to: Broadmoor@Broadmoor-BR.org or mail it to the address below.

Mail check & this form to: **Broadmoor Residents' Association**

PO Box 15312

Baton Rouge, LA 70815

If you have a question, you can call and leave a message on our Help Line: 225-926-9829

Name:

Email

Address:

Thank you