

February 2020



Broadmoor News

Published by Broadmoor Residents' Association

In This Issue:

Broadmoor Christmas

Parade

BCPID Update

Business Spotlight:

Parker's Pharmacy

Digital City Honors

Calendar of Events

A Message from the President

Happy New Year!

I hope everyone had a great time celebrating the holidays with their friends and loved ones. I would like to first thank Ellen Grout for everything that she did as President of our association. Ellen did a phenomenal job working on many issues that our neighborhood needed addressing. Her love of this neighborhood was reflected in the hard work she put in as president and we are grateful for everything she did in every officer position she held.

Our neighborhood would not be what it is without the help and involvement of the BCPID and Private Patrol. Many times people have questioned private patrol. For the most part, they are not in marked vehicles patrolling our neighborhood. They do not want us to know they are there just like they do not want a criminal to know they are there. They have continued to make our neighborhood one of the safest neighborhoods to live in in Baton Rouge. With the size of our neighborhood, that says something.

We have an exciting year ahead of us with new board members and new officers. We are looking forward to following the examples placed before us to continue making Broadmoor a great neighborhood to live in. Thank you to those who have stepped up and volunteered to help us continue our plans. We look forward to even more neighbors volunteering. Please come to the meetings and get involved. This is your neighborhood and the place where you chose to live. Please pay your dues if you haven't. The dues continue to help bring more exciting plans for the neighborhood.

When we began looking for a home to purchase, we found Broadmoor to be everything we were looking for. We found a neighborhood where children ride their bikes, people walk their dogs, and you see people out and about. Since settling in almost 5 years ago, we have met so many neighbors that we now consider friends. It is incredible to have neighbors that will check on your animals when you are out of town or pick up your mail. You cannot find this kindness in (Continued on page 2.)

HelpLine: 225.926.9829

Email:
broadmoor@broadmoor-br.org

© Copyright 2020 Broadmoor
Residents' Association.

All rights reserved.
Send questions or comments to:

Broadmoor Residents' Association
P. O. Box 15312
Baton Rouge, LA 70895

Editor: Amy Delaney

A Message from the President (continued)

just any neighborhood. Welcome your new neighbors and get to know them. You never know who you might need to borrow a cup of sugar from if the Hi Nabor is closed for the evening. I hope to see everyone at the next meeting.

Heather S Ordoyne – 2020 Broadmoor Residents' Association President

Meet Your Association Officers

A new slate of officers has been selected to lead Broadmoor in 2020. Please welcome the following:

President – Heather Ordoyne

Vice President – Scot Mac

Treasurer – Jason Thorne

Secretary – Amiee Matherne

Thank you to our Broadmoor Residents' Association Members!

Contact us at www.broadmoor-br.org.



**HOT BOILED
CRAWFISH**
EVERY THURSDAY,
FRIDAY AND SATURDAY

Fresh Quality Meat, local seafood and
homegrown produce at great prices!

Deli offering delicious freshly prepared
hot breakfast, lunch and supper!

Fresh Sushi prepared throughout the day!

Fresh Bakery and Floral departments!

Broadmoor Village Shopping Center
9620 Florida Blvd.
225-927-5450

Broadmoor Crime Prevention & Improvement District Update

I hope everyone had a wonderful holiday season. I was so proud of how beautiful our neighborhood looked for the holidays with all the wonderful decorations and I hope everyone noticed our holiday banners along Goodwood Boulevard. Soon we will be changing them out to our Spring banners to usher in the next season.

Another change has been to BCPID's Board. Cliff Grout, a long-time Commissioner on the BCPID's Board, has decided to retire his commission. We all owe a debt of gratitude to Cliff for the hard work he put into the BCPID and wish him the best in his future endeavors. We are fortunate to have added our neighbor, Terry Hicks, as a Commissioner on BCPID's Board in place of Cliff. Terry will take over Cliff's duties as the liaison to our Private Police Patrol (PPP) and its coordinator.

The officers of the PPP patrol our neighborhood on a proactive basis in both marked and unmarked vehicles, as well as, bicycles, seven days a week at varying hours. Because of the hard work of the PPP, our neighborhood's crime rate continues to be one of the lowest in Baton Rouge.

The next BCPID meeting of 2020 is April 27th. All BCPID's meetings are public meetings and subject to public meeting rules and disclosures. The meetings are held at the Broadmoor United Methodist Church – Adult Education Building, corner of Sharp Road and Mollylea.

All the commissioners on BCPID appreciate the support our neighbors give us in our effort to maintain and improve our quality of lives here in Broadmoor and look forward to the future of Broadmoor. For any further information, meeting times or dates, please visit our website at www.bcpid.com.

Marcelle M. DeSoto, President of the BCPID Commission

MARY KAY THE BEAUTY OF YOU!

Mary Kay® products offer you so many ways to enhance your beauty and well-being. Innovative skin care! On-trend color! Pampering bath and body products and so much more!

Let's find your favorites.
Contact me today.



Andrea LaFaver

Independent Beauty Consultant
www.marykay.com/brbeautygirl
225-255-1299



Business Spotlight: Parker's Pharmacy

By Amy Delaney

Parker's Pharmacy is bringing back the mom and pop feel of medication management. Pharmacist Orlando Palmer and marketing director Kyle Palmer have a vision for the pharmacy that includes a focus on personalized customer service and a desire to make a difference in the community.

Parker's Pharmacy is located at 9600 Florida Boulevard Suite 5 in the Broadmoor Shopping Center. The business has

grown rapidly since its official grand opening in April 2018. The location is ideal for Broadmoor residents who want to avoid traffic and make a quick trip to pick up their medications. For residents who may be too under the weather to go out or for those who may have transportation issues, Parker's Pharmacy offers a tremendous benefit – free delivery. In 2019, the pharmacy made 6,300 deliveries throughout the community, including locations in Zachary, Baker and Gonzales. The pharmacy also offers medication therapy management, online refills, medication disposal and a line of CBD products for a natural healing alternative.

Customer service is a priority at Parker's Pharmacy. Kyle says the staff often know patient names as well as the names of their kids and maybe even their pets. This type of personal attention is one of the hallmarks of an independent pharmacy and it is what sets them apart from bigger chains. Independent pharmacies are also known for their commitment to the community. The Palmers are certainly committed to making a difference throughout the Baton Rouge area. Kyle says one of the reasons for their success was because of the need for an independent pharmacy option in the Florida Boulevard area and they are pleased to be able to fill this gap. The Palmers and their staff can often be found participating in community health screenings to promote health and wellness. In addition, the team provides educational seminars regarding medication management and product options.

Parker's Pharmacy accepts most insurance plans. The pharmacy is open Monday through Friday from 9 am to 6 pm and Saturday between 9 am and 1 pm. For more information, visit them online at <https://www.parkersrx.com/> or contact them at 960-2444.



Pharmacist Orlando Palmer and marketing director Kyle Palmer are committed to customer service and making a difference in the community.

Parker's Pharmacy
9600 Florida Boulevard Suite 5
(225) 960-2444
<https://www.parkersrx.com/>

Another GREAT Christmas Parade

By Terry Lawrence

On December 7th the Broadmoor Residents' Association hosted its sixth annual Christmas parade. Due to the success of the LSU Tigers, we ran into a conflict on the timing of our parade. The SEC Championship game is always held at 3:00 PM on the first Saturday in December and our parade is always at 2:00 PM the same day and normally would finish at 3:30 PM. We noticed that the number of participating groups was lower than normal and we had a couple of groups cancel because of the timing. Eight days before the parade we had 23 groups and normally our parade has about 45 groups participate. So, on Monday before the parade we got city approval to move our start time up to 1:15 PM which means it should finish no later than 2:45 PM.

This timing change caused some understandable frustration and extra work for some folks. But, in the end it was a good move. The week of the parade we increased the number of units to 35 with almost 600 people participating in the parade. As it turned out the parade ended at 2:25 PM which gave everyone time to get home for the start of the game.

We have tentative approval from the police department to have a 12:30 PM start time in the future. This should help reduce future conflicts because of the game.

Numerous comments made on social media gave the parade a lot of praise. If all goes well, we will be able to have the seventh Christmas parade on **December 5th, 2020**. Put it on your calendar, and maybe you too will be able to participate in the annual Christmas parade.



The 2020 Broadmoor Residents' Association Christmas parade is tentatively set for December 5th.



Office of Neighborhoods

Did you know that Baton Rouge has an Office of Neighborhoods? According to the city of Baton Rouge's website, the office "functions as the voice of neighborhoods within City-Parish government." The office communicates "with individuals, neighborhoods and civic associations, lead(s) dialogues about the problems they face, and work(s) together with the rest of City-Parish government to find solutions." Some of the solutions residents are in search of can be found by contacting the 3-1-1 hotline. The hotline is available five days a week and call center staff can assist residents with everything from domestic animal issues and potholes to tree hazards and mosquito concerns. There are also answers to many common questions on the Office of Neighborhoods' webpage. Questions such as *What can be done to stop chronic speeders on neighborhood streets?* and *How does single family zoning affect my property?* are addressed at <https://www.brla.gov/666/Neighborhood-Issues>.

Digital City Honors

As we move into a new decade that promises innovation and advancements in technology, the city of Baton Rouge is celebrating a top 10 ranking as a digital city. According to a press release from the mayor's office, the Center for Digital Government ranked Baton Rouge fifth among mid-sized U.S. cities. This is the fifth year in a row that Baton Rouge has been named a top digital city. The Center for Digital Government has conducted the annual Digital Cities Survey to measure cities' performance and innovation in using technology for nearly twenty years the release states. The organization describes itself as "a national research and advisory institute on information technology policies and best practices in state and local government." Other cities making the top 10 list include Norfolk, Virginia; Cape Coral, Florida; Bellevue, Washington; Alexandria, Virginia and Pasadena, California.


Broadmoor Calendar of Events

Sunday	March 8th	Daylight Savings time begins
Monday	March 16th	BRA meeting at 6:30 pm at BUMC
Tuesday	March 17th	St. Patrick's Day
Thursday	March 19th	First day of spring
Sunday	April 12th	Easter Sunday
Monday	April 27th	BCPID meeting at 5:30 pm at BUMC
Monday	May 10th	Mother's Day
Monday	May 18th	BRA meeting at 6:30 pm at BUMC
Monday	May 25th	Memorial Day

BCPID = Broadmoor Crime Prevention and Improvement District

BRA = Broadmoor Residents' Association

BUMC = Broadmoor United Methodist Church, Adult Center, corner of Sharp Road and Mollylea




JEWELERS

Custom Jewelry & Expert Restorations

Key Gee Moutafian
Owner

9564 Florida Blvd., Suite B
Baton Rouge, LA 70815

kgjewelers1988@gmail.com
(225) 927-6479



Comprehensive Eyecare and
Treatment of Eye Disease

**EYECARE
& OPTICAL**

Eric Thai, O.D.
Optometrist

Mon - Fri 8:00 - 5:30 Tel: 225-246-8830

Sat 9:00 - 2:00 Fax: 225-248-6208

11281 Old Hammond Hwy. Ste. A . Baton Rouge, LA 70816
Corner of Sherwood Forest and Old Hammond Hwy

SHERWOOD

TELEVISIONS & APPLIANCES

LOUIS S. RUFFINO, JR

robert@sherwood-tv.com

www.sherwoodtvandappliances.com

11756 Florida Blvd, Baton Rouge, LA 70815

Phone: 225-275-6900

Fax: 225-275-6926

E.H. "Eddie" LeBLANC

INSURED

Call Anytime

We Care For Your Trees



TREE & STUMP REMOVAL, INC.
LICENSED ARBORIST

2920 MYRTLE AVENUE • BATON ROUGE, LA 70806

OFFICE: (225) 383-7316

leblancntree.com

leblancntree@gmail.com



CELL: (225) 999-8733

Keith's

automotive repair



Keith Feigley
Owner



8618 Florida Blvd., Baton Rouge, LA 70815

(225) 926-5031



(225) 454-7668

14306 Thorn Briar Dr, Baton Rouge, LA 70817

David O. Murphy - Owner

Email: rootermanbatonrouge@gmail.com

A *healthy* SMILE IS A *beautiful* SMILE.
ARE YOU *happy* WITH YOURS?

BATONROUGEDENTISTRY.COM

Dental Implants

Restorative Dentistry

Hygiene Services

Dental Sedation

Sleep Apnea

Extraordinary Services



JASON D. HUTTO, D.D.S.

COSMETIC | IMPLANT | SEDATION

632 SHADOWS LANE | BATON ROUGE, LOUISIANA 70806
OFFICE (225) 926-4203 | FAX (225) 926-2202
www.batonrougedentistry.com





Broadmoor Residents' Association
The Heart of Baton Rouge
P.O. Box 15312
Baton Rouge, LA 70895

PRESORTED STANDARD

U.S. POSTAGE

PAID

DO NOT FORWARD

2020 'Broadmoor News' ADVERTISING PRICES

(full color pages and mailed to 1950 homes and businesses)

1. Circle your choice of ad size
2. Circle the number of issues
3. Circle which months you want your ad published

Ad Size	One Issue price	Two Issue Price	Three Issue Price
Business Card	\$64.00	\$124.00	\$184.00
Quarter Page	\$134.00	\$264.00	\$394.00
Half Page	\$254.00	\$494.00	\$744.00
Published months	February	July	October

Yes, I want to place an ad in the Broadmoor News

Email the ad copy to: Broadmoor@Broadmoor-BR.org or mail it to the address below.

Mail check & this form to: **Broadmoor Residents' Association**
PO Box 15312
Baton Rouge, LA 70895

If you have a question you can call and leave a message on our HelpLine: 225-926-9829

Name:

Email
Address:

Thank you